

QUICK FACTS

Established	2013
Headquarters	San Francisco, CA
Parent Company	Electrolux AB
Co-Founder & CEO	Stephen Svajian

Mission & Vision

Our mission is to inspire a community of #anovafoodnerds to create great food, which gives them a sense of personal achievement and provides for meaningful experiences.

Our Products

The Anova family of sous vide immersion circulators includes the Anova Precision® Cooker Bluetooth, WiFi, and Nano for home cooks and the Anova Precision® Cooker Pro for professional chefs.



Our Story

Anova was started by 3 founders who were passionate about science and cooking and wanted to help everyone cook like a pro. In 2013, Anova launched the first version of its immersion circulator, the Anova 1, as one of the first immersion circulators available at a consumer-friendly price point. The following year, Anova launched one of the most funded food campaigns on Kickstarter, raising more than \$1.8 million dollars to develop the first connected immersion circulator, the Anova Precision® Cooker. In 2016, Anova extended its Anova Precision® Cooker line with the launch of WiFi and Bluetooth enabled sous vide devices. Anova was acquired by Electrolux in 2017 and today is the world’s leading provider of smart kitchen appliances.

MILESTONES

July 2013	Anova is founded
September 2013	Launched first Anova Precision® Cooker
February 2015	Launched Anova Culinary iOS app
November 2015	Launched first smart cooking device in the Apple Store
June 2016	National roll-out in Target stores
February 2017	Acquired by Electrolux

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